

# TANAY SHARMA

# Content Writer | Video Game & UX Specialist

# PORTFOLIO AND CONTACT

## Words by Tanay

## 7 <u>LinkedIn</u>

ᅌ tanaysharma97@gmail.com

የ 🛛 Bengaluru, India

## EDUCATION

#### **Christ University**

Master's in Science (Behavioural Science) 2022 - 2025

#### Srishti Institute of Art and Design

Bachelor's in Design (Human Centered Design) 2016 - 2020

# SKILLS

- SEO Content Writing and Editing
- Content Curation (Guides, Reviews, Listicles, Editorials)
- CMS Integration (Wordpress, Emaki, etc.)
- Graphic Design (Canva)
- Basic Voice Acting

# LANGUAGES

English Hindi

# ABOUT ME

I'm a versatile content writer specialist with a strong background in SEO-driven content, UX writing, and interactive media. My favorite niche to work for is video games! Feel free to click on the links on this page to check out my portfolio on each website/company I've worked for.

# EXPERIENCE

## Siege Media

#### October 2024 - Present

- Writing guides and listicles such as <u>The 57 Best Minecraft Mods To</u> <u>Try in 2025</u> for various clients.
- Re-writing and editing existing blogs to ensure that all information is relevant.

## **TheGamer**

#### May 2024 - May 2025

- Wrote in-depth guides on popular games like Fortnite and Grand Theft Auto Online.
- Curated and updated lists and guides for games from different genres.

## **FandomWire**

#### September 2023 - November 2024

- Published over 600 articles, covering reviews, editorials, and gamerelated news.
- Conducted interviews with developers and industry professionals such as Jack Wall, Brett Brown and the developers behind Metal: Hellsinger VR.
- Collaborated with the editorial team to refine content strategy.

## Pro Game Guides

#### April 2024 - June 2024

• Researched and wrote in-depth guides for triple-A and live-service games.

## **Greytip Software**

#### August 2022 - March 2023

- Designed conversational prompts, tone, and personality for Al chatbot Bella.
- Developed UX copy for mobile and web interfaces, improving user engagement.